

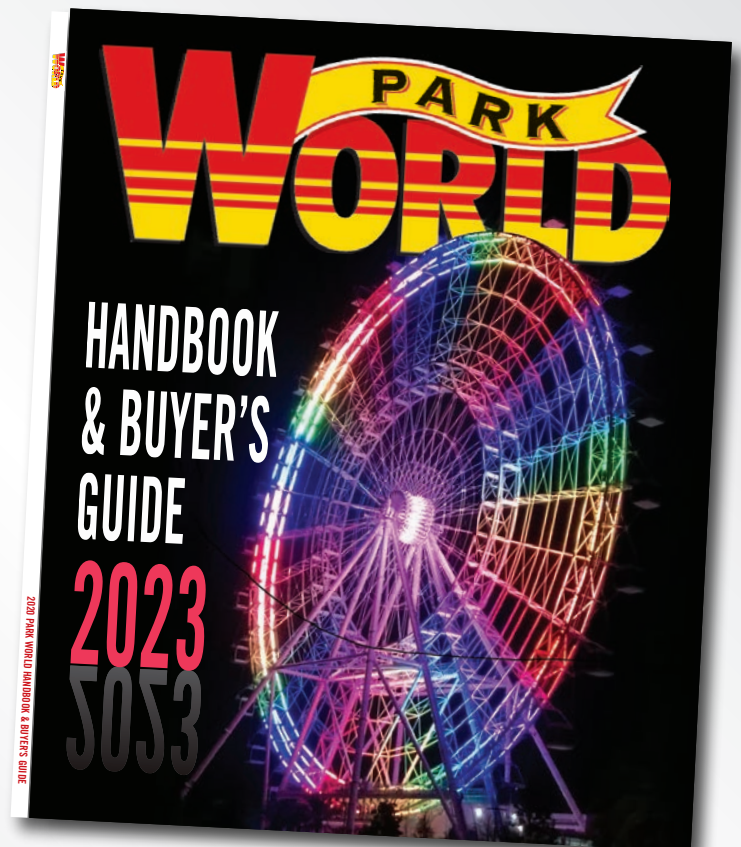
WORLD PARK

Handbook and Buyers' Guide

Dear Industry Colleague,

Now in its fourth year, Park World's popular Handbook & Buyers' Guide will be distributed free with the January 2023 issue, and will be available as a download and online resource throughout the year.

This easy-to-read guide will provide manufacturer and supplier contact details and bite-sized company profiles to all sectors of the theme park and attractions industry – allowing buyers to research the right products and services for their facilities. Also featured will be unique content including market reports and predictions for North America, Latin America, Europe, the Middle East and Asia, together with practical guides, 2021 exhibition dates, trade association listings and more.



As well as a **PRINTED EDITION** distributed free to all our print subscribers and at selected trade shows, the guide will be available as a **DIGITAL EDITION** via Park World digital, the Park World app and at parkworld-online.com, where it can be accessed 365 days a year. The digital edition will also include live email and website links, giving buyers 'one click' contact with their chosen suppliers.

To choose your listing in our 2023 Guide, please complete the attached form and return to:
Park World, Datateam Business Media Limited, London Road, Maidstone, Kent ME16 8LY, UK

For further information please contact

Mark Burgess Tel: +44 1622 699124 Email: mburgess@datateam.co.uk

Choose your listings in our 2023 Guide

Part One: Choose your type of Entry

Display Advertising Opportunities

Positions	Rates	Dimensions	Please tick here
Front Cover	£4000 + VAT	Bleed 244mm high x 199mm wide/ Trimmed 238mm high x 193mm wide	<input type="checkbox"/>
Inside Front Cover	£1800 + VAT	Bleed 244mm high x 199mm wide/ Trimmed 238mm high x 193mm wide	<input type="checkbox"/>
Inside Back Cover	£1250 + VAT	Bleed 244mm high x 199mm wide/ Trimmed 238mm high x 193mm wide	<input type="checkbox"/>
Back Cover	£1800 + VAT	Bleed 244mm high x 199mm wide/ Trimmed 238mm high x 193mm wide	<input type="checkbox"/>
Full page	£950 + VAT	Bleed 244mm high x 199mm wide/ Trimmed 238mm high x 193mm wide	<input type="checkbox"/>
Half page	£600 + VAT	102mm high x 170mm wide	<input type="checkbox"/>
Quarter page	£350 + VAT	80mm high x 110mm wide	<input type="checkbox"/>

If you take a Display advertisement of any size, **unlimited product entries** are included **FREE of Charge** as part of the package.



Company Profiles - £1,500+VAT Please tick here

Showcase your company's history, new projects, sales team etc. with a company profile. Complemented by a full page advert, this double page spread will ensure that potential customers are informed with the right information that will aid them in their purchasing decisions.

Register for your free listing

For a free basic entry within our Directory of Manufacturers and Suppliers please complete the below details:

Company Name:

Address:

Postcode:

Telephone: Fax:

Contact Name: Position:

Include your email and website in your listing - £50 (Links are live in digital issue) Please tick here

Email:

Website:

Large Display Box - £240+VAT

Include your company details, along with your logo and up to 20 words describing your business.



Vekoma Rides Manufacturing B.V.
Schaapweg 18
6063 BA Vlodrop
The Netherlands

T: +31 475-409222
F: +31 475-402115
E: Info@vekoma.com
W: www.vekoma.com

Vekoma Rides Manufacturing is one of the largest roller coaster manufacturers in the world and a market leader in the amusement industry.

50mm x 80mm
Actual size

Please tick here

Small Display Box - £190+VAT

Ensure readers see your listing at first point of reference, by encompassing your listing in a box, with bold typeface PLUS email and web address.

Vekoma Rides Manufacturing B.V.
Schaapweg 18
6063 BA Vlodrop
The Netherlands

T: +31 475-409222
F: +31 475-402115
E: Info@vekoma.com
W: www.vekoma.com

50mm x 50mm
Actual size

Please tick here

Part Two: Register your product entries

Now choose your product entries which will appear within our classified list of products, where buyers can easily locate your company under each relevant product. **You are entitled to 2 FREE listings**, however any additional light type entries are charged at only £10; alternatively all **bold type entries** are charged at only £15 each.

PRODUCT CATEGORIES

Cash Handling & Payment

- Bill validators
- Coin & currency counters
- Change machines
- Contactless payment/wristbands
- ATM
- Plastic cards
- Debit/credit card machines
- Tokens
- Other – please specify

Clothing

- Uniforms and workwear (inc. branded clothing)
- Characters and mascots
- Other – please specify

Construction – Amusement Facilities

- Architecture
- Family entertainment centres
- Miniature golf courses
- Portable buildings
- Surfacing materials
- Waterparks
- Other – please specify

Consultants

- Market analysis/feasibility
- Management
- Staff Training
- Ride testing/inspection
- Other – please specify

Food & Beverage

- Savoury snack food – burgers, hot dogs, pizza, sandwiches etc.
- Sweet snack food – ice cream, candy etc.
- Other snack food – popcorn, waffles, doughnuts etc.
- Non-alcoholic beverages
- Alcoholic beverages
- Food franchises/concessions
- Vending
- Food/beverage preparation equipment
- Food service supplies
- Other – please specify

Games & Devices

- Midway and skill games
- Arcade games (including video and redemption)
- Bowling
- Miniature golf
- Escape rooms
- Redemption prizes
- Laser tag
- Plush
- Other

Merchandise and Gifts

- Branded souvenirs
- Clothing
- Plush
- Toys
- Party supplies
- Balloons
- Other – please specify

Multimedia Attractions

- 3D/4D theatres
- Interactive theatres
- Flying theatres/immersive tunnels
- Immersive domes/theatres
- Simulators
- Virtual Reality
- Augmented Reality
- Other – please specify

Photography & video

- Ride photography/video
- Photo booths
- Corporate/web video
- Other

Play Equipment

- Outdoor play
- Soft play
- Climbing walls
- Ropes courses
- Ziplines
- Inflatables
- Interactive sports
- Laser tag
- Ninja courses
- Mazes
- Other – please specify

Printing

- Graphic design/artwork
- Banners/signs
- Brochures/flyers etc.
- Tickets
- Other – please specify

Rides (dry)

- Rollercoasters
- Major rides
- Children's/family rides
- Bumper cars
- Carousels
- Dark rides
- Go-karts
- Coin-operated kiddie rides
- Refurbishment and service
- Spare parts
- Used rides
- Water rides
- Other – please specify

Shows/productions

- Show production – live performance
- Show production – multimedia/special effects
- Lasers
- Fountains/water
- Fireworks
- Film/music production
- Audiovisual
- Show control
- Staging/seating
- Other – please specify

Technology

- App development
- IT systems
- Website production
- Other – please specify

Theming and scenery

- Theming design
- Architecture
- Scenery & sets
- Rockwork
- Landscaping
- Signage
- Animatronics
- Still Figures
- Haunt/scare supplies
- Other

Ticketing & Access Control

- Access control systems
- Point-of-sale systems
- CRM systems
- Virtual queuing
- Wristbands
- Other – please specify

Transportation/People Moving Systems

- Trains
- Monorails
- Trams/trolleys
- Carts/cycles
- Cable cars
- Moving walkways
- Lifts/elevators
- Other – please specify

Waterparks and water-related equipment

- Boats
- Hygiene/filtration
- Fountains
- Lockers
- Pool design/supply
- Pumps
- Spray features
- Surf simulators
- Tubes/rafts/inflatables
- Water playgrounds
- Water slides and attractions
- Wave machines
- Other – please specify

Invoicing Details (if applicable)

Please print details

Company Name:

Address:

.....

Postcode Tel: Fax:

Contact Name: Position:

Contact Name: Position:

Email Address:

ORDER FORM

This order form complies with the provisions of The Unsolicited Goods and Services Act, which requires that you complete and sign this form, keeping a photocopy for your own records.

PLEASE BEAR IN MIND

There is no obligation to take 'paid' entries beyond the **FREE OF CHARGE** entitlement of 2 light type entries in the Buyers' Guide Sections.

Light type entries: 2 Free plus extras @ £10 each = £

Bold type entries: All paid @ £15 each = £

Display boxes: All paid Small 50mm x 50mm @ £150 each = £

..... Large 80mm x 50mm @ £195 each = £

Website Links: All paid @ £50 each = £

Sub Total £

VAT at the standard rate (UK only) £

INVOICE TOTAL £

Please use artwork herewith for display box/boxes

Please find enclosed my cheque payable to DATATEAM BUSINESS MEDIA LTD (essential for all orders below £150)

Please invoice my company

Please charge my MASTERCARD or VISA account

My card number is: please add CVC Security code

Card address if different from above

Card expiry date:

I hereby authorise these instructions Name: Position:

Signature: Date:

Please now return this entire questionnaire to: Mark Burgess

Park World, Datateam Business Media Ltd, London Road, Maidstone, Kent ME16 8LY, UK

Alternatively you can fax it to: +44 1622 757646 or scan the form and email it to: parkworld@datateam.co.uk